

TEXAS BUSINESS LEADERS

THE HOME OF RESIDENTIAL REAL ESTATE EXCELLENCE

MONICA FOSTER MAKES HER MARK ON
THE GREATER CLEAR LAKE AREA



Monica Foster, President

There is no shortage of real estate agents in the Clear Lake Area south of Houston. But there are none quite like Monica Foster.

As a Broker Associate with RE/MAX Space Center and president of Realty By Monica LLC, Foster has the experience, education and marketing that get superior results, as evidenced by a client rating that is through the roof – an amazing 4.95 out of 5 from 140+ reviews. No mere real estate agent, Foster has seen her production increase by 800 percent over the last four years, despite the housing crisis, major NASA program cancellations and hurricane Ike. She was also the #12 RE/MAX Individual Agent for the Greater Houston Area and #24 in Texas for the second quarter of 2012.

Communication, fast response times, accessibility and unique marketing strategies are all part of the Realty By Monica advantage. “I maintain around-the-clock availability through email, text messaging, telephone and Internet resources,” says Foster. “I make it a priority to stay tech and marketing savvy, always going the extra mile for my clients.”

Technology Makes All the Difference

Foster has established her own professional custom websites, a custom, internally developed iPhone/iPad app, custom professional marketing brochures and various online lead-generation avenues. All of these have allowed Realty By Monica to establish its brand while promoting client properties in ways other agents cannot duplicate.

“It’s important for sellers to work with an agent who is experienced and certified in selling, staging and, especially, marketing homes,” says Foster. “Buyers also need a knowledgeable agent to represent them. Whether selling or buying, the key point for prospective clients is to do their due diligence, because all Realtors are not equal.”

Whether she’s helping distressed sellers get out from underneath their mortgage, guiding first-time buyers through the process, getting market value, or higher, for sellers, or helping buyers save money on their purchase, Foster gets satisfaction knowing she can give clients the best representation possible.

“This is quite possibly the largest and most complex financial transaction most people will ever make,” she says. “And that’s why I’m here – to do my best to make it as positive as possible and a lot less stressful.”

CERTIFIED EXPERTISE

Recognizing the value of continuing professional education, Monica Foster has obtained certification in a broad range of real estate specialty areas:

- Real Estate Brokerage
- Certified Residential Specialist (CRS)
- Accredited Buyer’s Representative (ABR)
- Certified Negotiation Expert (CNE)
- Certified Home Marketing Specialist (CHMS)
- Certified New Home Specialist (CHNS)
- Certified Distressed Property Expert (CDPE)
- Short Sale and Foreclosure Resource (SFR)
- Residential Construction Certification (RCC)



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